



Toolkit



**Wada Na
Todo Abhiyan**

Global Week of Action 2022

The Global Week of Action is an annual week of action, awareness and accountability for the Sustainable Development Goals. The Global Week of Action gives us the opportunity to speak up as one voice to act against global challenges.

The Global Week of #Act4SDGs a global mobilisation is taking place in September (16 – 25) during the high-level week of the UN General Assembly to communicate to world leaders that people all around the globe are committed, dedicated and inspired to take actions on the SDGs. Key focus themes of mobilisation this year: Climate, Justice and Peace and to mark the mid-way point of the SDG Agenda.

Together we are a massive force that can shepherd the way towards a transformative change and a better future. To shine a light of hope that resonates across borders and to show that our choices and individual actions matter we need new solutions, new approaches and to [#FlipTheScript](#).



SUSTAINABLE DEVELOPMENT GOALS
ACTION
CAMPAIGN

**FLIP THE
SCRIPT**

#FlipTheScript

The #FlipTheScript campaign is an activity designed to provide us with the opportunity to mobilize collectively across the globe. Everyone can be a changemaker and by sharing what we need to do to Flip the Script and #Act4SDGs we can start a butterfly effect of positive change.

#FlipTheScript provides everyone with an opportunity to rewrite their stories.

To stand in support of the Global Week of #Act4SDGs and #FlipTheScript WNTA would request you to join hands and stand together to re-write our stories, flip the script and demand the change we all are seeking. This mobilisation moment will take place in various locations simultaneously throughout the Global Week to #Act4SDGs, showing that the power is in our hands to flip something negative into positive.



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How can we act together?

Step 1:

Using a blank A3 size sheet, write the development r challenge you or your community are facing with a black marker.





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Step 2:

On the other side, write the positive word or change you would like to see in reference to the challenge you mention with the SDG colour marker.

For eg:- if the challenge mentioned is related to SDG 5: Achieve gender equality and empower all women and girls, mention the negative word/challenge in black. On the other side of the same sheet mention the positive change in red (the SDG5 colour).





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Step 3:

Take photos and videos while flipping the script.

Things to keep in mind:

- Submission Date: [September 14-19, 2022](#)
- The positive and negative challenges should not be more than a sentence.
- Write the challenge which your community is facing
- The sentence should be readable in the photos.
- Kindly send good-quality HD photos as they would be used for social media.
- Kindly take the video in landscape mode using good HD camera.

Contact Details:

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